

Section 2 Starting Your Business

EXAMPLE 3 – CHOOSING YOUR BUSINESS IDEA

THINGS I LIKE TO DO	POSSIBLE BUSINESS IDEAS
SELLING THINGS	Decide what products you'd like to sell—stickers, drinks, baseball cards, video games, toys you don't want anymore ...
ART	Make cards, paintings, jewelry, photos, note cards, crafts, or anything you can dream up!
GARDENING & PLANTS	Grow your own plants and flowers to sell; Or you can buy them at a discount and sell them.
BEING OUTSIDE	Have a car wash business! You get to be outside while you work!
ORGANIZING THINGS	Conduct your own yard sale or garage sale! This takes a lot of organization because you have to collect items, price them, and make sure they work.



Think about your neighborhood, or market, and brainstorm some business ideas using the Little Green Money Machine. You have to keep the market around you in mind. ▼

For example, let's say there are lots of people outside in your neighborhood when it's hot. Then selling cold drinks would be a great business to start! There will be a high demand for cold drinks because people get thirsty when they are outside in warm weather.

mar · ket

pronunciation: \ˈmār-kət\

Function: *noun*

► a place where products and services are bought, sold, and/or used.