

## Section 5 The Little Green Fundraiser

### Ways to Use Your Little Green Money Machine Business Stand as a Fundraiser



#### so·cial en·tre·pre·neur

Pronunciation:

\'sō-shəl ä'n-trə-p(r)ə-'nər\

Function: *noun*

► a person who sees a social problem and uses their business skills to make social change

Whether you're selling items to raise money or collecting donations for a fundraiser, the Little Green Money Machine provides a place where you can attract a lot of customers, sell a lot of products, and raise some money! It sure beats going door to door.

#### Sell products for your school or youth group fundraiser!

- Are you selling candy bars, cookies, popcorn, or holiday trees for your school or youth group fundraiser? Operate your Little Green Money Machine Business Stand in a busy location to attract a lot of customers all at once!
- Who knows? Maybe you'll be the top seller in your class or youth group.

#### Have a fundraising event like a food drive or donation collection!

- **Use your stand as a central location** to collect donations and help those in need!
- **You could have a food drive or collect clothing and other items** for a local homeless shelter. You can also collect items to donate to those in need after natural disasters.
- **Always remember**, even if you're collecting items, you should offer people the option to donate money. Any place you donate products to will gladly accept donations of money.

#### Donate a percentage of your profits to charity!

- **Refer back to the Business Idea Section** to choose one of the Little Green Money Machine businesses you'd like to try, or create your own!
- **Decide what percentage of your profits you want to donate** to the charity you've chosen. 5%, 50%, 100%? It's up to you!
- **Don't forget to advertise** that you will be donating profits to charity. Include this information on all marketing materials, including what percentage you're donating and to which charity the profits will go. Many people give back to the community and will be even more willing to buy your product if they know a portion of the proceeds are going to charity.

**YOU ARE WELL ON YOUR WAY TO BECOMING A SOCIAL ENTREPRENEUR!  
NOW IT'S TIME TO PLAN AND ORGANIZE YOUR EVENT!**